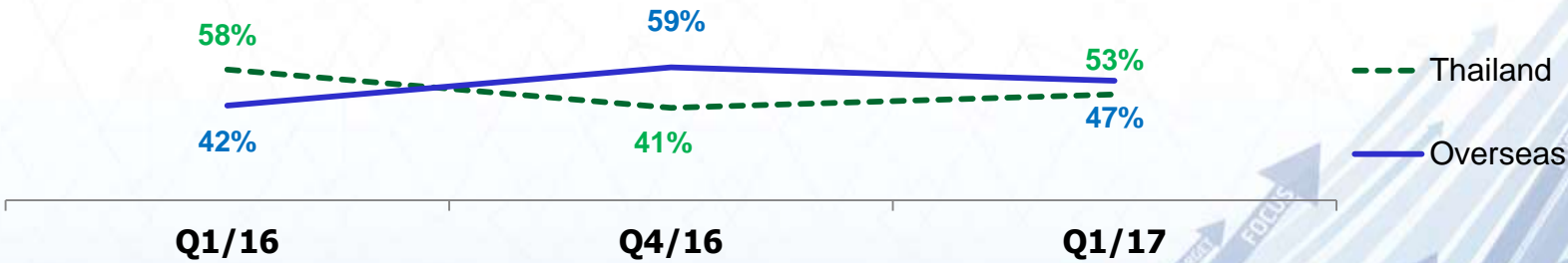


# Asiasoft Corporation PLC.

## Financial Highlight Q1 - 2017

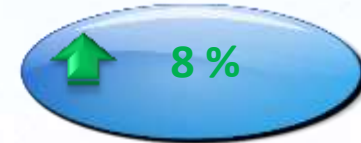
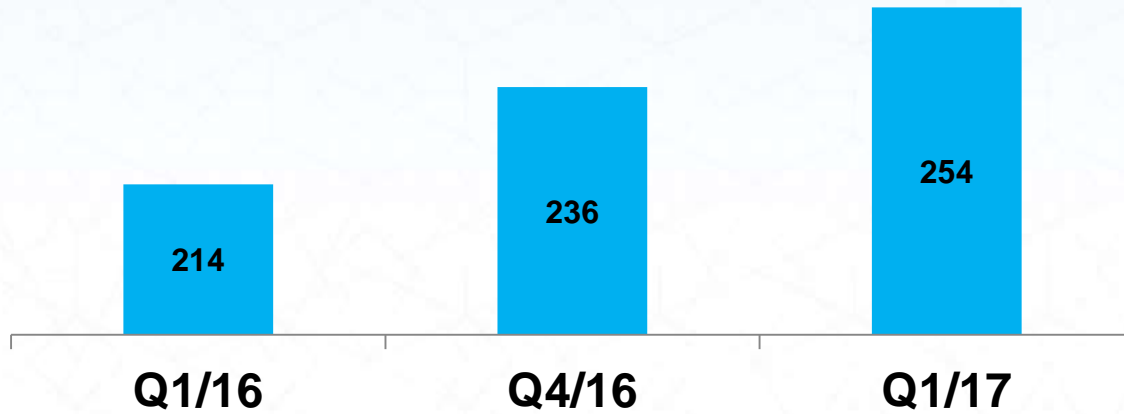
# Revenue Structure



# Financial Highlights

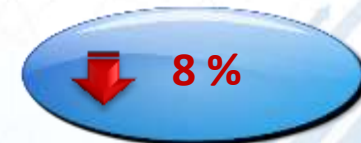
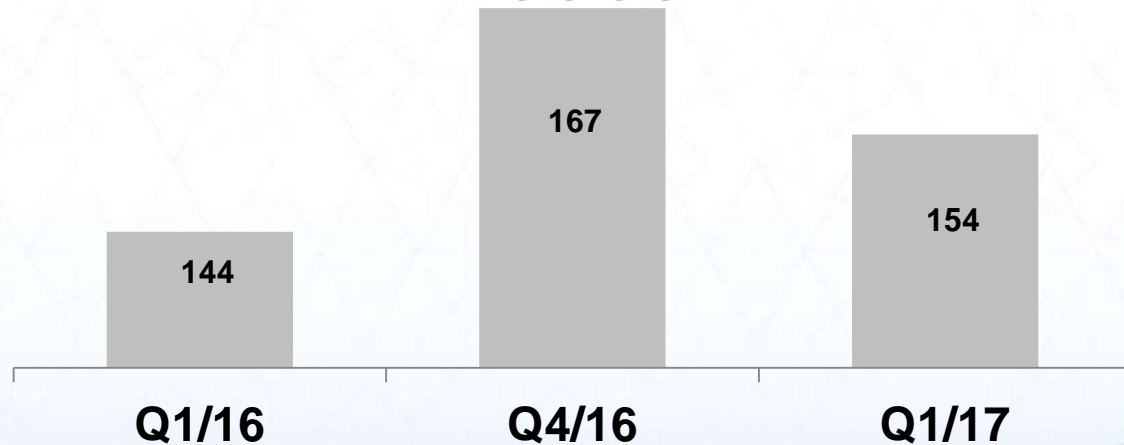
## Revenue

Unit: THB mn



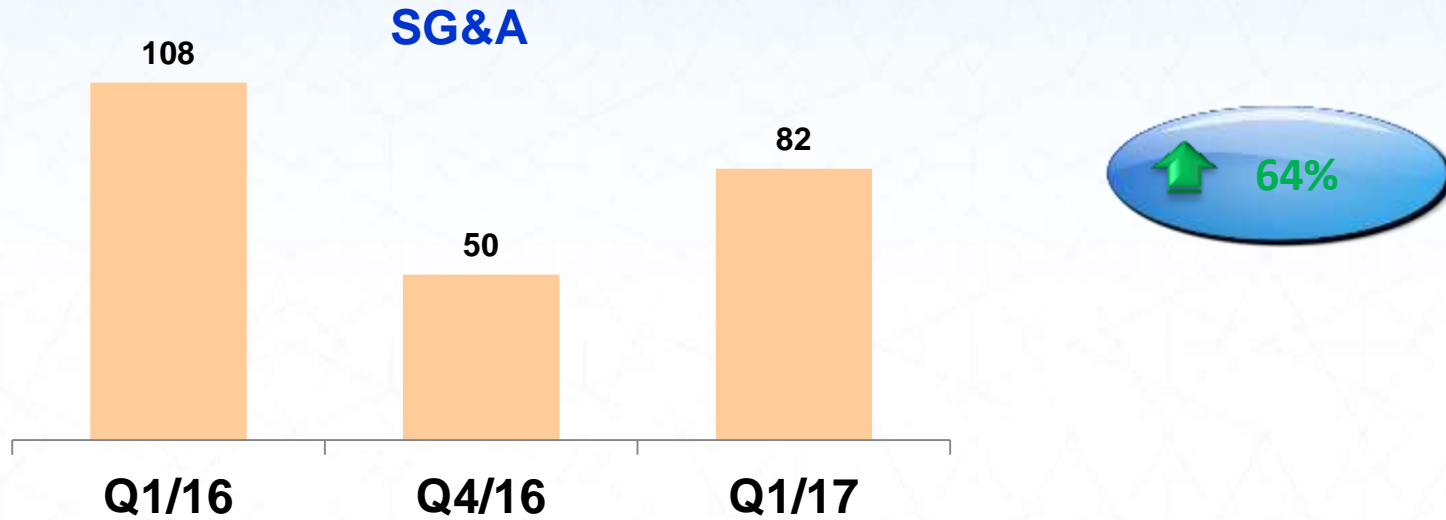
Unit: THB mn

## COGS

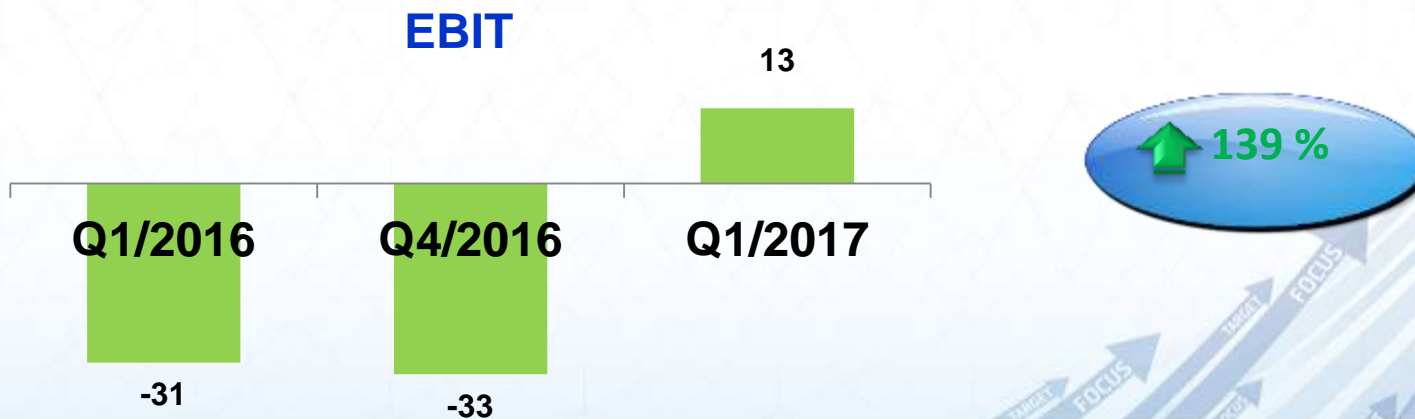


# Financial Highlights

Unit: THB mn



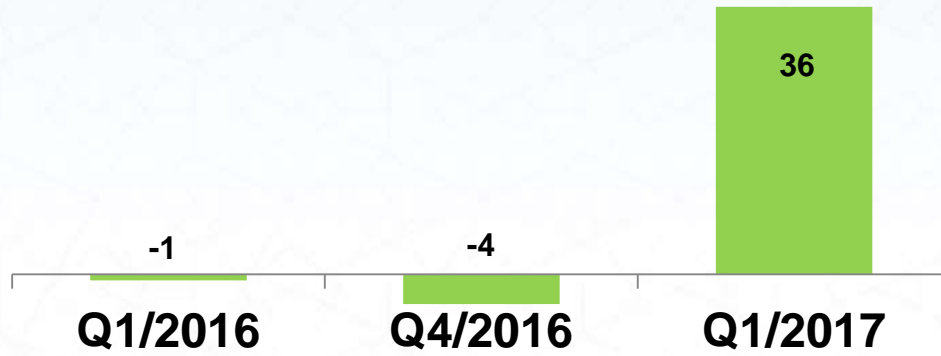
Unit: THB mn



# Financial Highlights

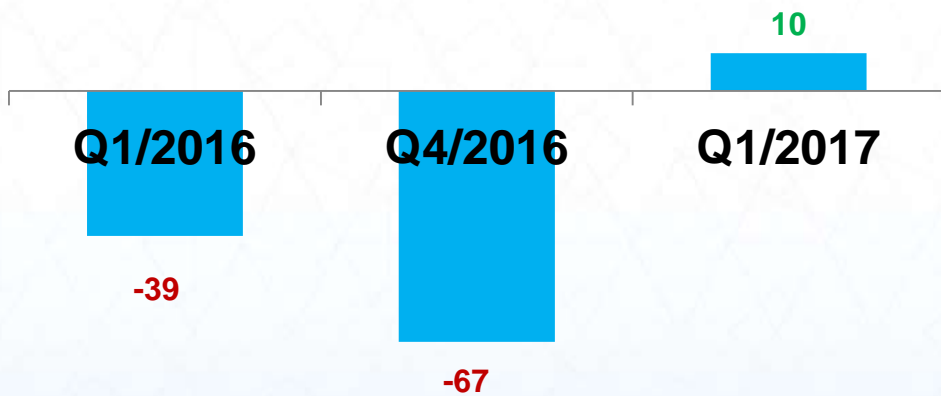
## EBITDA

Unit: THB mn



## Net Profit

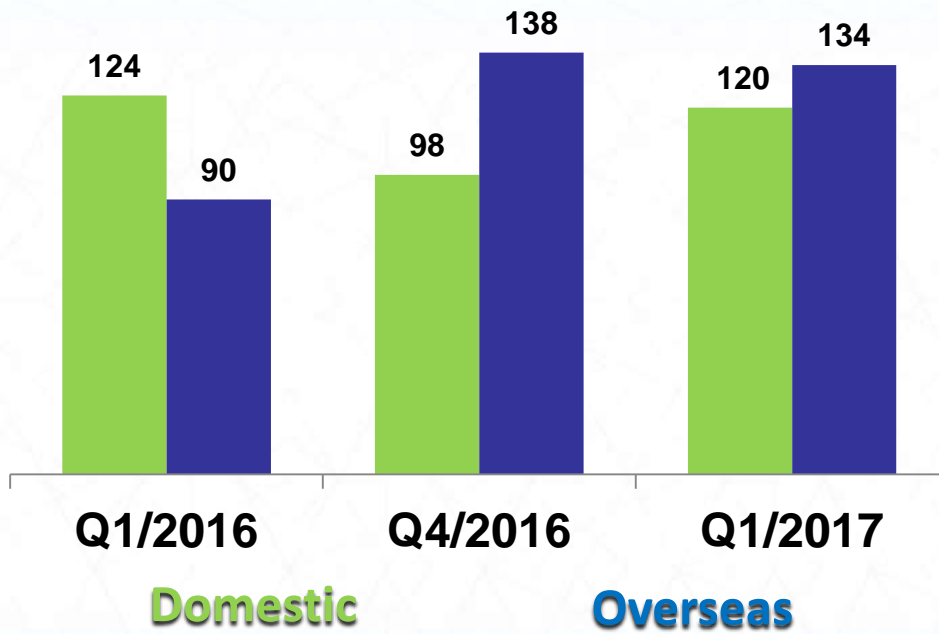
Unit: THB mn



# Financial Highlights

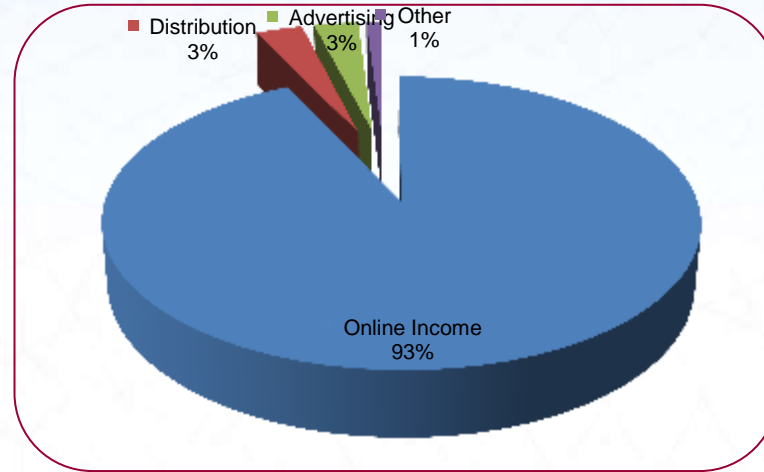
## Revenue

Unit: THB mn



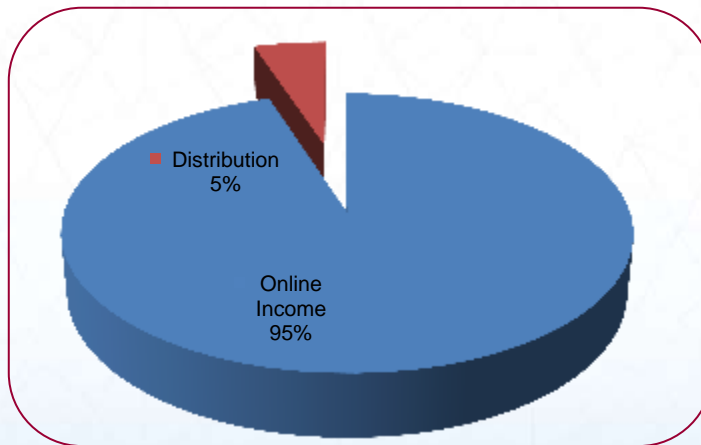
# Total Revenue Breakdown

Q1/2017

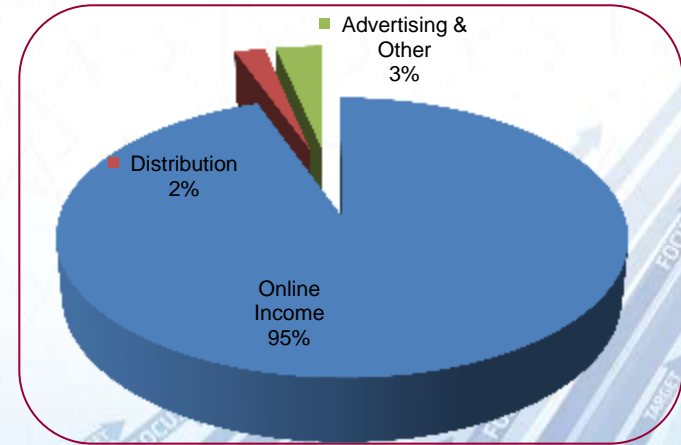


Total Revenue is 257 MTHB

## DOMESTIC



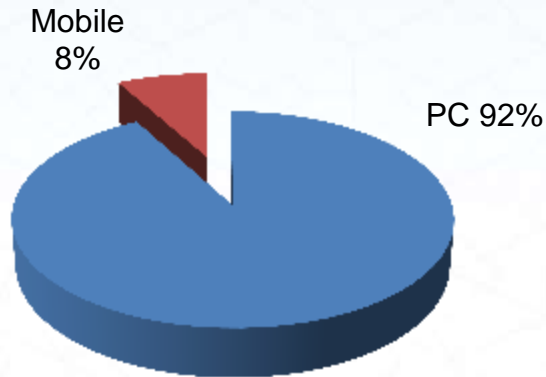
## OVERSEAS



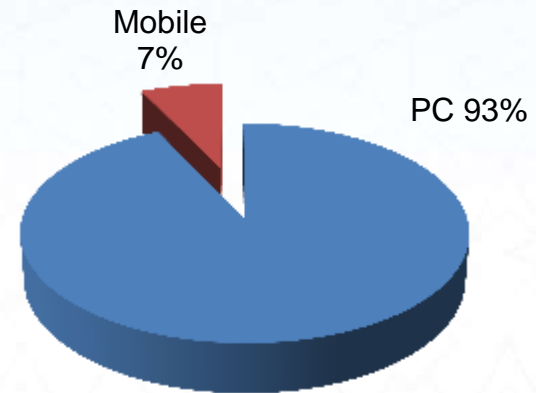


# Mobile VS PC Online Game Revenue

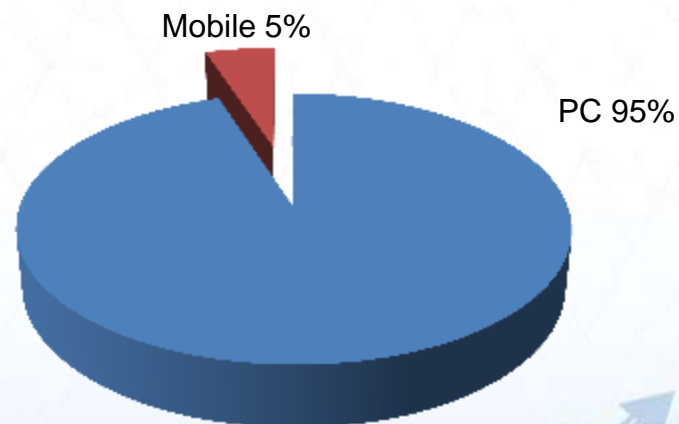
Year 2015



Year 2016



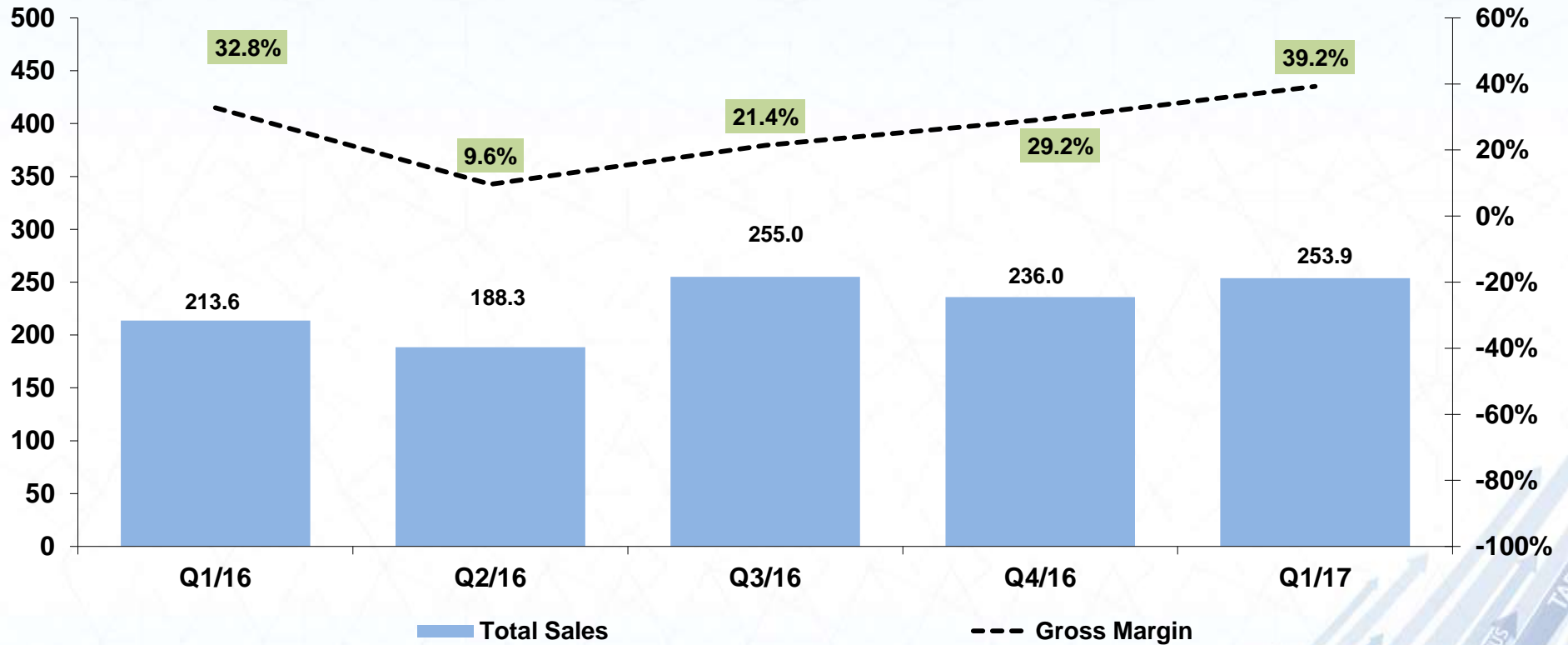
3M/2017





# Gross Profit / Total Sales

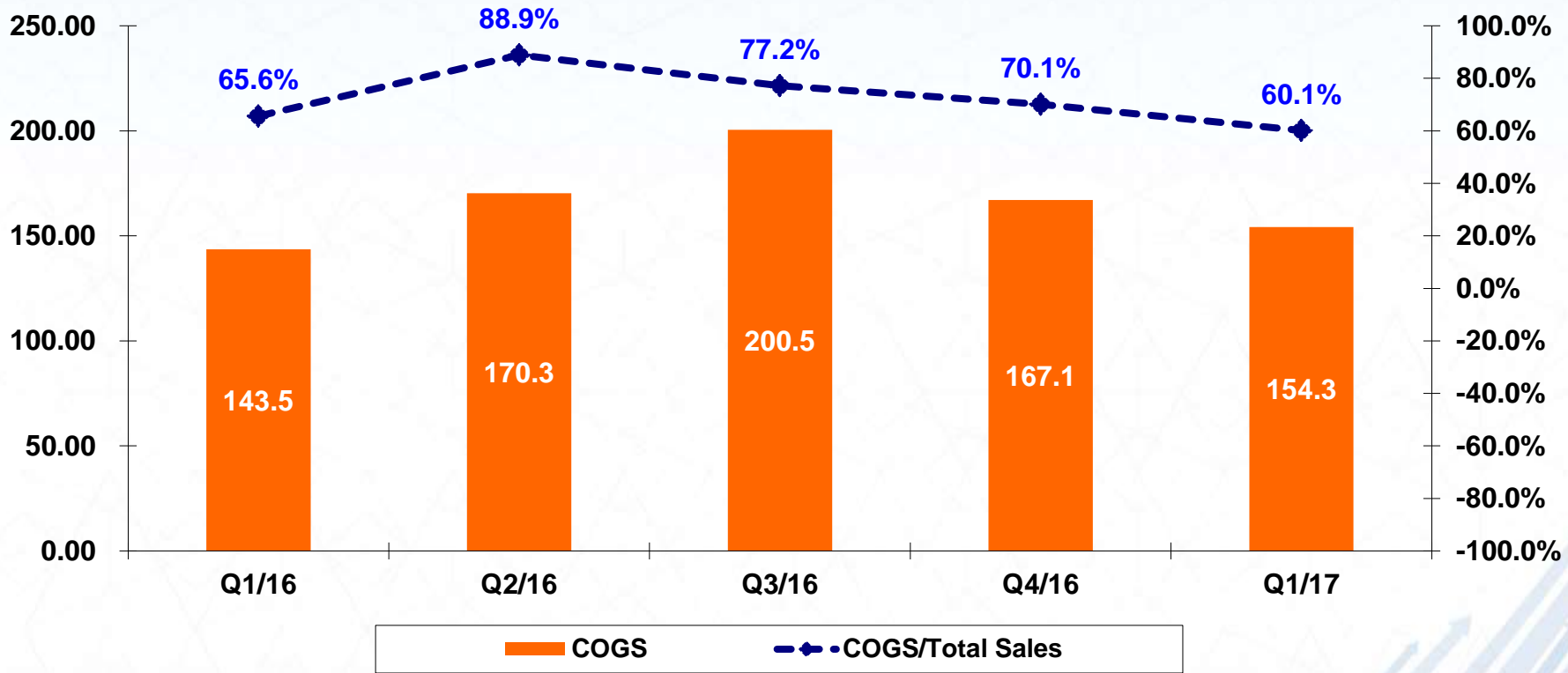
↑ 8 % Q-Q  
↑ 19 % Y-Y



# COGS / Total Sales

8% Q-Q  
8% Y-Y

Unit: THB mn

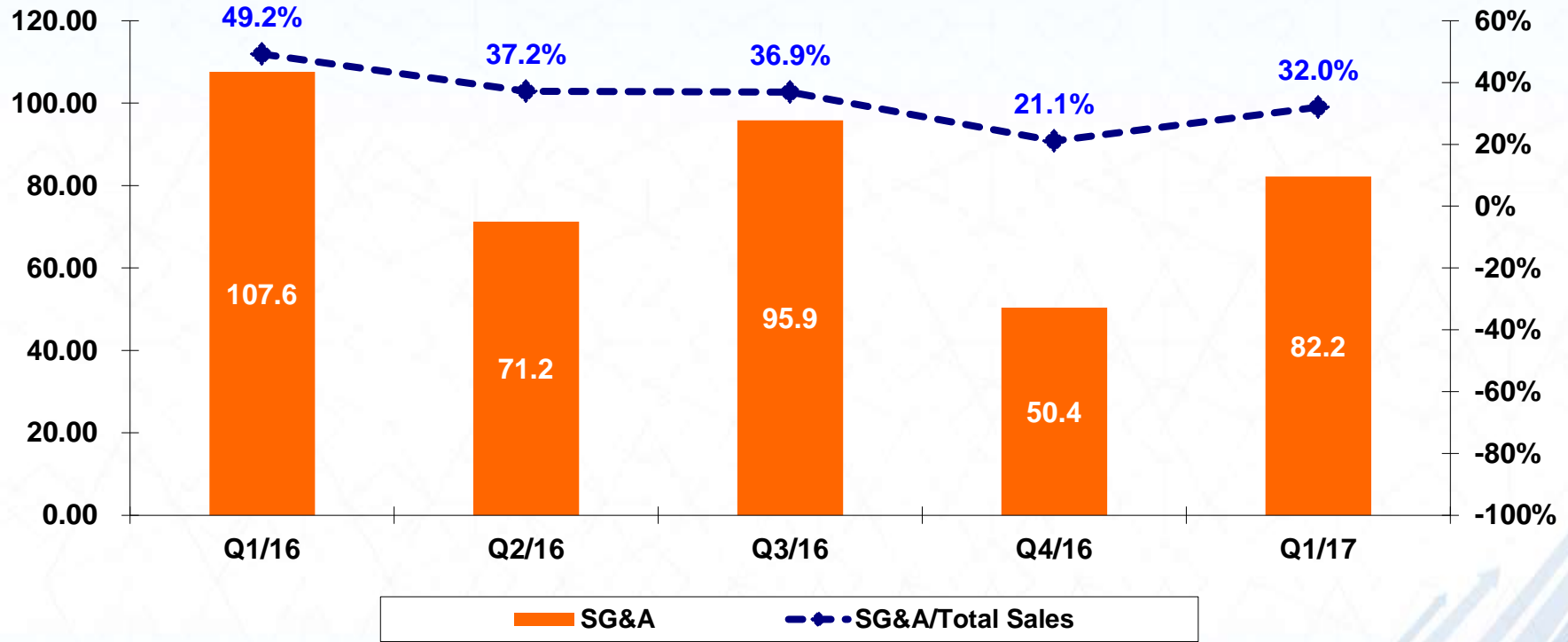


Total COGS is THB 154.3 MB

# SG&A / Total Sales

 63% Q-Q  
 24% Y-Y

Unit: THB mn



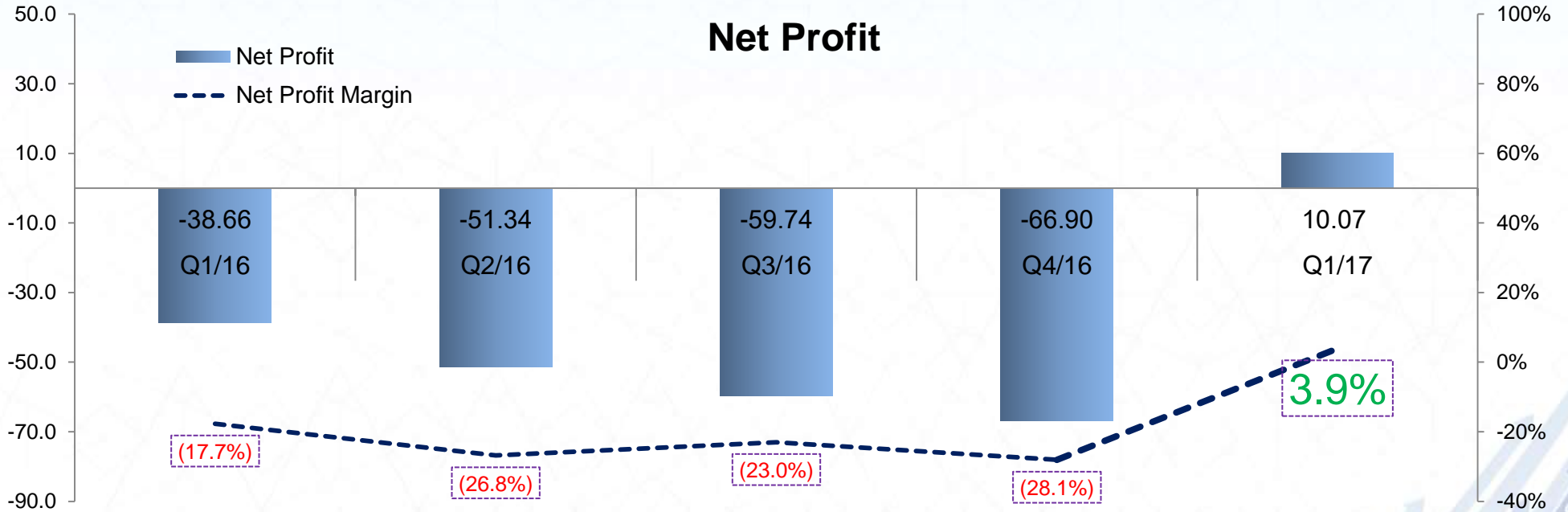
Total Selling Exp. is THB 43.6 MB

Total Admin. Exp. is THB 38.6 MB

# Net Profit (Loss)




↑ 115% Q-Q  
↑ 126% Y-Y




Unit: THB mn



# Consolidate Balance Sheet

Unit: THB Millions	Q1 2016	Q4 2016	Q1 2017	YoY	QoQ
Current Assets	430	426	429	▼ 0.2%	▲ 0.8%
Non Current Assets	322	156	146	▼ 54.6%	▼ 6.0%
<b>Assets</b>	<b>753</b>	<b>582</b>	<b>576</b>	<b>▼ 23.5%</b>	<b>▼ 1.0%</b>
Current Liabilities	560	449	440	▼ 21.5%	▼ 2.1%
Non-current Liabilities	14	18	19	▲ 33.3%	▲ 2.5%
<b>Liabilities</b>	<b>574</b>	<b>468</b>	<b>459</b>	<b>▼ 20.1%</b>	<b>▼ 2.0%</b>
<b>Equities</b>	<b>179</b>	<b>114</b>	<b>117</b>	<b>▼ 34.5%</b>	<b>▲ 2.7%</b>

Assets		24 %	Y-Y
Liabilities		20 %	Y-Y
Equity		34 %	Y-Y

Assets		1%	Q-Q
Liabilities		2 %	Q-Q
Equity		3 %	Q-Q