



Asiasoft announce First Half Result 2017 BETTER than First Half 2016

New Games will be launched to make profit in Second Half

August 15, 2017 : Mr. Pramoth Sudjitporn, The CEO of Asiasoft Corporation Public Company Limited said the Revenue for first half of 2017 was slightly drop from first half of 2016. The revenue still came from the existing games as the company have not yet launched new games but the overall result get improvement by 88.3%. The Net Loss reduced from 90 MTHB to 10.5 MTHB.

Unit: Million Baht

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Financial Statement	Jan - June 2017	%	Jan - June 2016	%	Increase(Decrease)	%
Revenues from sales and services	428.3	100.0	434.8	100.0	- 6.5	- 1.5
Cost of sales and services	265.7	62.0	298.8	68.7	- 33.1	- 11.1
Gross Profit/(Loss)	162.6	38.0	136.0	31.3	26.6	19.6
Selling & Admin Expenses	160.4	37.5	211.8	48.7	- 51.4	- 24.3
Operating Profit(Loss) *	9.4	2.2	67.3	15.5	76.7	114.0
One Time Expenses	15.3	3.6	14.9	3.4	0.4	2.7
Net Profit(Loss) **	-10.5	-2.5	90.0	20.7	79.5	88.3

Remark: * Profit(Loss) from operation exclude one time expenses

** Profit (Loss) excluded Non-controlling interests of the subsidiaries

For the second half of year, the company plan to open new games, PC 7 games and Mobile 7 games which mainly focus on Co-Publishing model in order to save cost and reduce exposure. The company believe to earn more revenue than the first half and previous year, said by Mr. Pramoth.

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